

CONTACT INFORMATION

Submission Date	2015-10-06 01:24:58
LOGO / BRAND (Max File Size 1Mb)	 aw_millions_of_colors.logo.jpg
Founded By (Designer Name/ Owner Name)	Heart and Mind Apparel Co., Ltd
Belong To (Company Name/ Partners)	Heart and Mind Apparel Co., Ltd
Brand Status* (Can select more than one option)	Brand Edition Brand Management
Brand Target*	2015 expand to 8 locations (counter in department store) in Thailand 2016 expand to AEC market 2017 expand to other Asia market except existing location, Japan and Singapore 2018 expand to Europe market
(Contact Person) *Preference Permanent Contact Person, if possible	Joy Suwanpatra
(Address)	Heart and Mind Apparel Co., Ltd. 23/395 Moo 8 Soi Phongsirichai 1 Phetkasem Rd., Oomyai, Sampran, Nakhonpathom 73160 Thailand
(Official Website)	www.millionsofcolorsny.com
Facebook	www.facebook.com/millionsofcolors
Instagram	millionsofcolors
(Branch/Shop) Thailand and Oversea *Address and Contact needed	Thailand Siam Paragon Emporium The Mall Bangkok The Mall Ngamwongwan Robinson Mega Bangna Robinson Udon Thani The Mall Bangkae (end Oct 15) Japan Stomp Stamp Glamorous Sugar

(BRAND Concept, Story, Inspiration)

Millions of Colors reflects the elegance and sophistication of a metropolis, and the vibrant spirit and playful curiosity of the little ladies who live there. The collection allows cosmopolitan kids to express their individuality through a mixing and matching of styles.

Designer brand from new york, Millions of Colors is a fun, sophisticate & feminine knit driven label. Feature colorful mixing and matching fashion pieces for girls age 2 - 14 years to suit their own individual personality.

Millions of Colors was born in spring 2009 in Brooklyn, New York. The collection hit the runway to much acclaim. With great feedback, Millions of Colors has been expanded to Los Angeles, Chicago, Dallas, Atlanta, italy, Hong Kong, Korea, Thailand, japan.

Millions of Colors has been in many publications. They are talking about our stylish design with garments that can stand the every wear and tear of a child's active imagination.

THE LOOK (Style)

The Millions of Colors line is unique with the mix-and-match capability

WHO WEAR IT (Main target)

Girls 2-14 years

Kids who love to express their individuality through a mixing and matching of styles

Little ladies who want to be beautiful and cool and have fun at the same time

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[lookbook_lowres.pdf](#)

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Thairath News in both newspaper and website to promote

Kids International Fashion Week (KIFW) in Oct 2015

[KIFW_oct15.jpg](#)



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[earnshaws-march-cover4.jpg](#)

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[ellen.jpg](#)

one material, five projects

COLOR YOUR WORLD

Easy to cut, tear, and glue,
crepe paper streamers
make vibrant, cheery crafts.



FamilyFun
AUGUST 2015
22

[babyfun.jpg](#)

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Millions of Colors – Kids International Fashion Week 2015

Bangkok International Fashion Week Kids Fashion Week 2015 Oct 4, 2015



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